



Award-winning Stability™ scales
and software solutions for
balance and fall prevention

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2021
GOLD WINNER
MEDICAL DESIGN
EXCELLENCE AWARDS



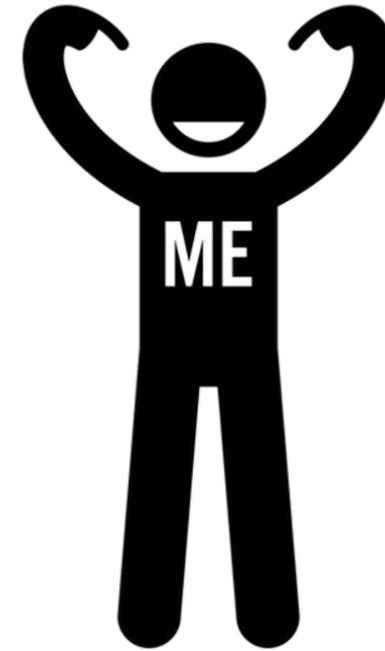
MISSION

Save the World From Falling Down

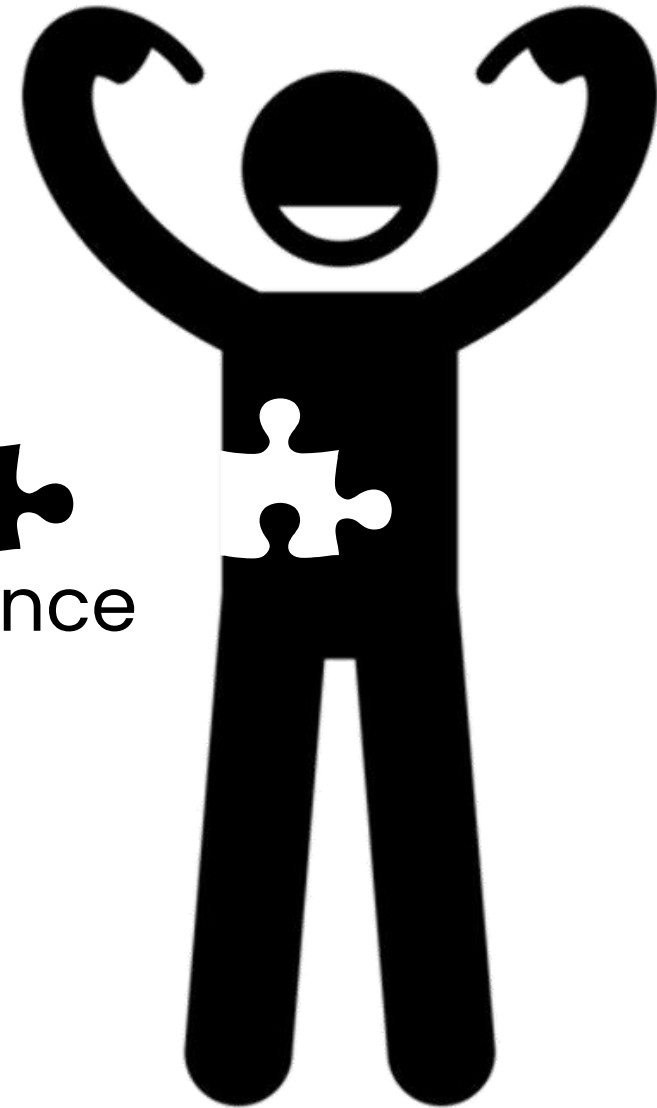
Originally invented for astronauts on Mars/Moon



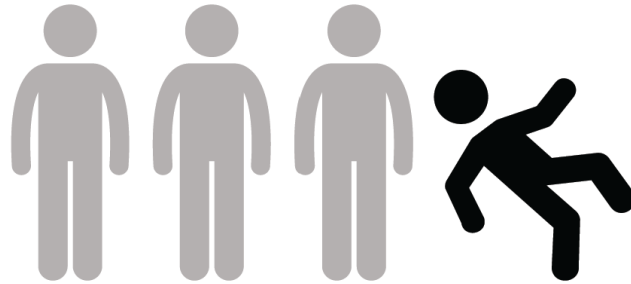
Why Measure vital signs?



Missing piece



Deadly & Frequent



28% of adults 65+ fall down each year

Falling is the **#1** reason for trauma
death and injury – at any age
(more than car crashes)

Why measure?

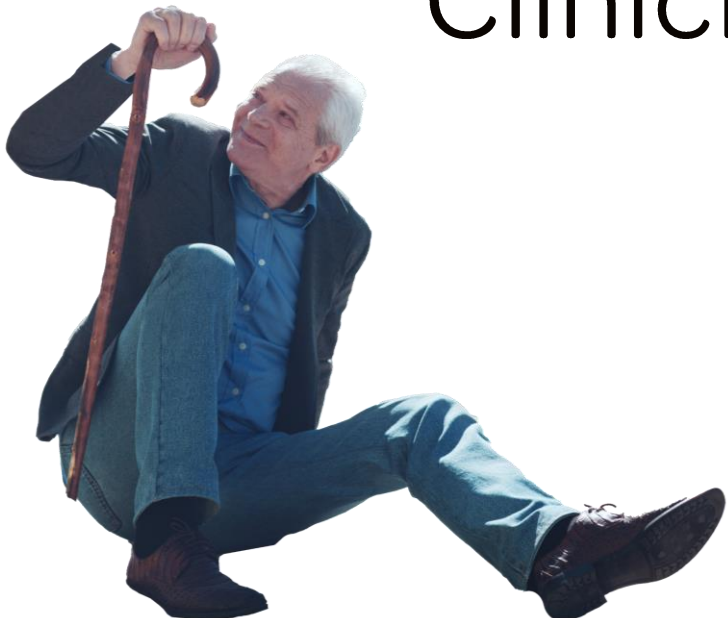


Why measure?

- Who to help
- Did it work?
- How to help

Current tools are failing patients

Clinicians fail to identify **69–85%**
of patients at risk for falling





identifies **2-5x more**
high-risk patients[†]
than currently used clinical practices

[†] Forth et al. 2020 A Postural Assessment Utilizing Machine Learning Prospectively Identifies Older Adults at a High Risk of Falling. Front Med. 2020;7:926. doi:10.3389/fmed.2020.591517

How It Works

STAND

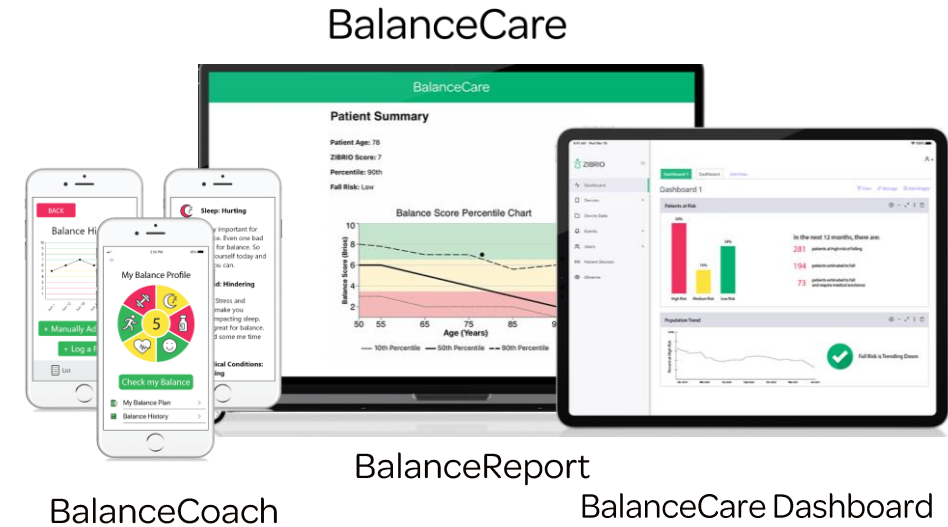
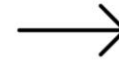
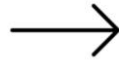
SCORE*

IMPROVE (repeat)

with
BRIOCORE™
technology

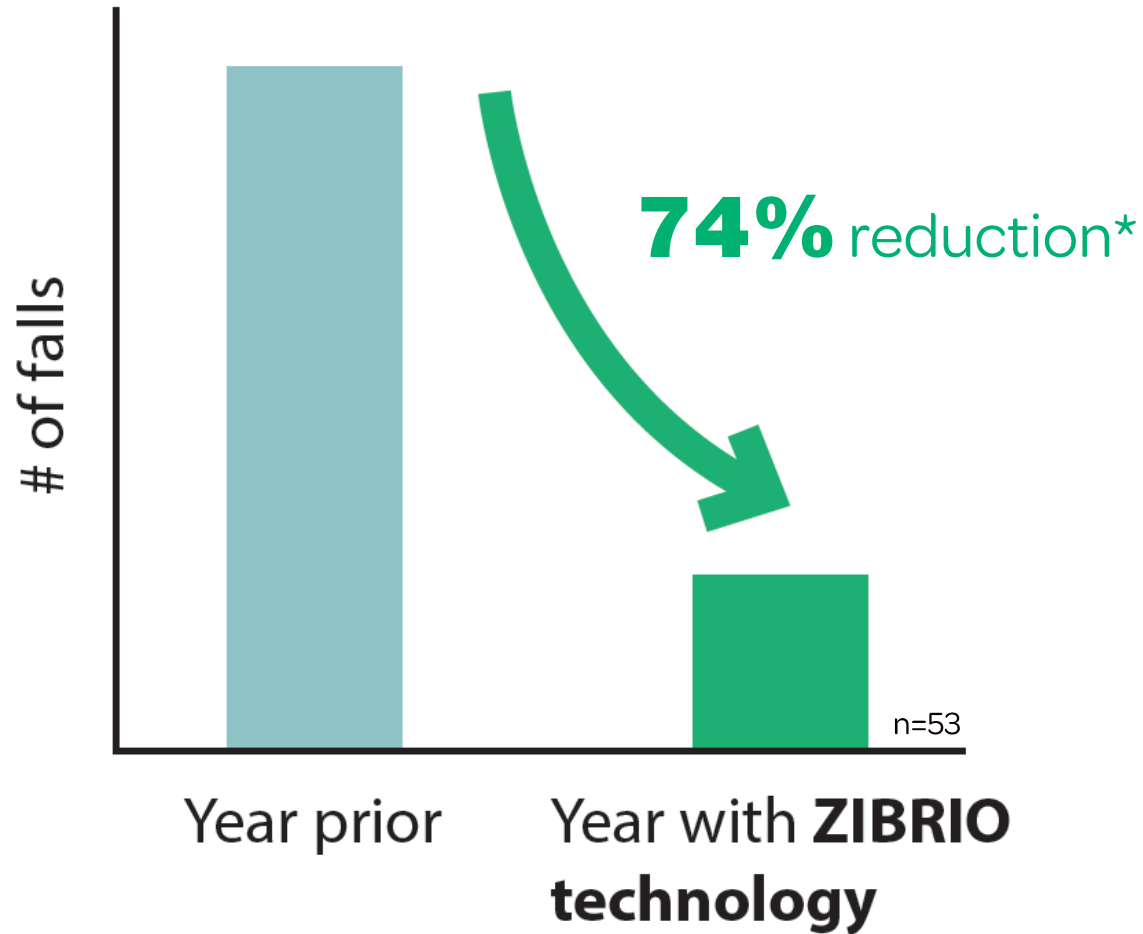


STABILITY Scale



*Score predicts if will
fall in next 12 months

Measuring Risk Works!



*Forth et al. Front Sport Act Living 2021, reductions are attributed to changes in lifestyle behavior



“

Seniors need ZIBRIO,
it will save their life.

-Dr John Holcomb, Prof of Surgery, UAB

The Power of Measuring



*"It's never too late
to take control!"*

Judy, age 87



An Opportunity to Improve Senior Care

Precision Fall Risk Measurement for 2000+ residents for 2 months



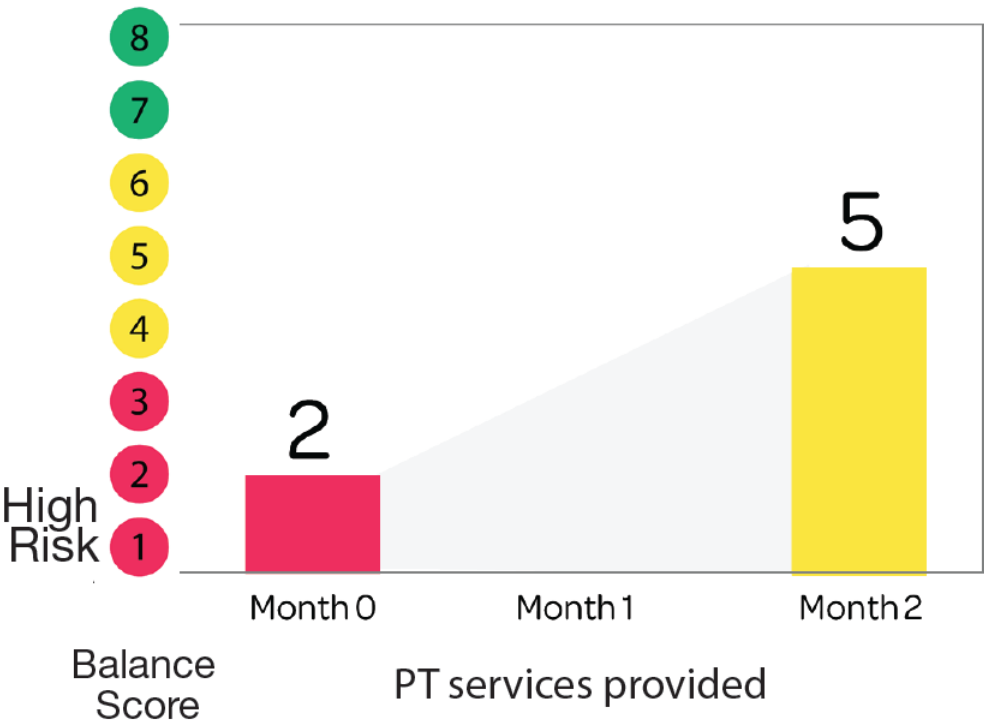
Identified 23% more
at-risk residents



77% of tested residents
improved or maintained
their balance score in 2 months
with rehab available

Reverse decline

78 yrs resident reduced fall risk by 2.2x



31% of residents improved
their Balance Score in 2 months (of those tested)

7% of high risk residents
Shifted to a lower risk category

An Opportunity to Improve Senior Care

Precision Fall Risk Measurement for 2000+ residents for 2 months

“[ZIBRIO] is the way to prevent falls and increase wellness and longevity in our communities. It’s a win for everyone”

- Stephanie, SVP Resident Care



“Residents are very curious about their [ZIBRIO] scores and want to improve them.”

- Adam, Dir. of Nursing

“The Stability Scale allows us to enhance resident quality of life, increase engagement and improve quality scores.”

- Laura, Regional Dir. Operations

Measurement-Based Fall Prevention

Along the
continuum of care





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“Unless you test yourself, you don’t know if you have that [balance] problem”

–Joe Montana, Football Legend.

